

At a Glance

ACCOMPLISHMENTS

Jobs & Opportunity Challenge

THE PROBLEM

Over the past decade, Philadelphia has had among the highest incarceration rates in the country. In fact, over 300K Philadelphians have an arrest or conviction record. Given the tremendous challenge of finding employment with a record, it's unsurprising that Philadelphia has lagged the country in labor force participation.

THE PLAN

Remove barriers to the workforce and drive-up income and opportunity in Philadelphia's poorest communities.

By expanding employment for people with past convictions, we can drive regional prosperity and public safety. Through the Jobs & Opportunity Challenge, The Promise is partnering with trusted community organizations to expand outreach, run record clearing clinics, and leverage key learnings.

Initiative Highlights

MAY 2022 - JUN 2024

56

RECORD CLEARING
CLINICS/COMMUNITY
RESOURCE FAIRS
TOOK PLACE

8,098

PEOPLE ATTENDED
COMMUNITY
RESOURCE FAIRS

3,122

PEOPLE MET WITH
LAWYERS FOR FREE

65%

2,039 PEOPLE WERE ELIGIBLE
TO MOVE FORWARD WITH
SEALING, EXPUNGEMENT,
AND/OR PARDON

1,336 of those will need a pardon
and post-pardon expungement,
often in addition to other
expungements or sealings

Legal Partners

Community Legal Services
Defender Association
Philadelphia Lawyers for Social Equity

Clinic Hosts

ACANA
Beyond Literacy
CEIBA
Compassion CDC
Community College of
Philadelphia Foundation
Eastern North Philadelphia Workforce
Development Corp
EMIR Healing Center
Father's Day Rally Committee
Institute for Community Justice
JEVS
First Step Staffing
Make it Happen Philly
New Kensington CDC
NOMO Foundation
Norris Square Community Alliance
Philadelphia Bail Fund
Philly Black Worker Project
Revolutionary Vision
Southwest CDC
The Elevation Project
The Reawakening Agency
Unity in the Community
Uplift Solutions

Each organization has hosted at least one record clearing clinic and/or has an event scheduled for the July 2024 - June 2025 program year.

Family Stability Challenge

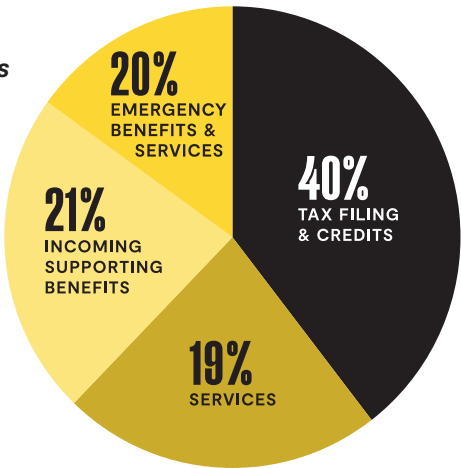
THE PROBLEM

Each year, millions of dollars are left on the table because people do not know they are eligible for tax credits and public benefits or know how to access these benefits.

THE PLAN

Lead Community Coalitions to work together to connect families to important economic security programs and public benefits.

Through the Family Stability Challenge, The Promise is partnering with trusted community organizations through a coalition model to expand outreach, connect people to tax credits and public benefits, and leverage key learnings.



Initiative Highlights

MARCH 2021 - JUNE 2024

40,910

AVERAGE NUMBER OF CLIENTS SERVED PER YEAR

\$146M

ESTIMATED VALUE OF BENEFITS AND TAX CREDITS*

\$15.3M

INVESTMENT IN FAMILY STABILITY

* This is a conservative estimate based on the benefits and services that we were able to identify value estimates for through our research.

Community Coalitions

Latino Equitable Development Collective

LISC Philadelphia
Asociacion Puertorriquenos en Marcha
Ceiba
Congreso de Latinos Unidos
Esperanza
Hace
Norris Square Community Alliance

South Broad Partnership

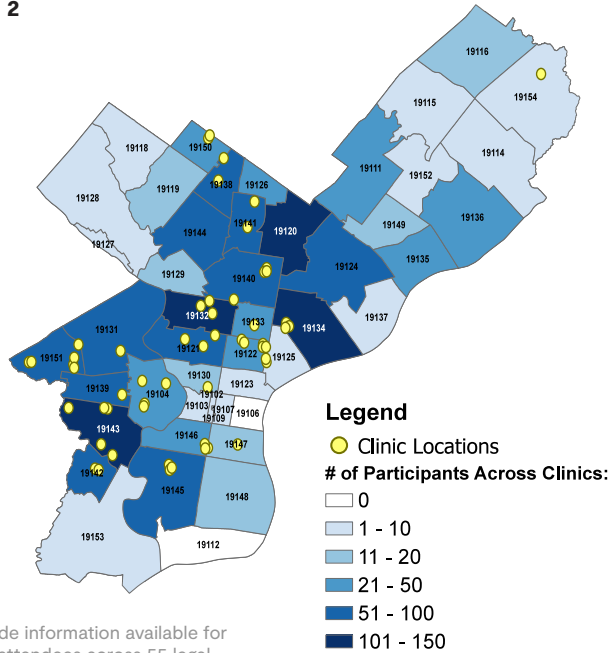
Greater Philadelphia Community Alliance
SEAMAAC
Beech Community Services
Benefits Data Trust
Cambodian Association of Greater Philadelphia
Campaign for Working Families
Central Division Victim Services
Community Legal Services
Grands As Parents
Lower North Philadelphia Community Development Corporation
Mercy Neighborhood Ministries
Strawberry Mansion Community Development Corporation
Unity in the Community

No One Left Behind Coalition

African Cultural Alliance of North America
KITHS Philadelphia
Chinatown Development Corporation
Southwest Community Development Corporation
VietLead

Jobs and Opportunities

YEAR 2



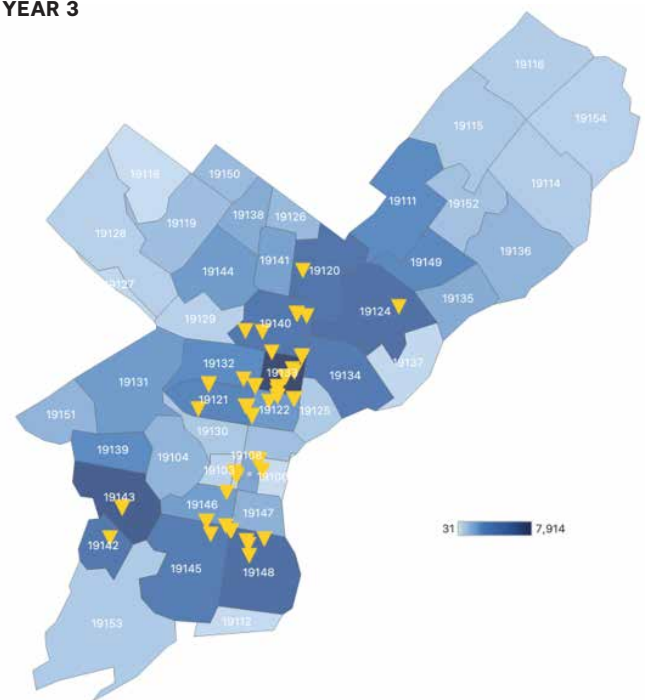
Zip code information available for 2,050 attendees across 55 legal clinics which took place between May 21, 2022 and June 29, 2024.

Our legal partners fully fund 5 positions and partially fund 34 positions (including lawyers and paralegals) with Promise funds.

Our event hosts partially fund 14 project liaisons with The Promise funds.

Family Stability

YEAR 3



144 Number of staff fully and partially funded by The Promise (including benefits navigators, case managers, coordinators, direct service providers, executive directors, program managers, social workers, tax specialist, etc.)

What clients and partners are saying about The Promise

The Promise is significantly impacting individuals and communities by providing opportunities for personal growth, stability, and success. Below are testimonials from clients and partners that highlight the transformative power of our programs:

“As a child, I made regrettable choices, Poverty will do that to you. But this program did the groundwork, allowing me to move forward. Married for 15 years, a homeowner, and crime-free, I owe much to The Promise, confirming that I can be anything I want for my family.”

The Elevation Project Client

“I’m going for another position as a Community Service Officer and will have to undergo another background check. When my lawyer told me about the expungement being done, I had tears in my eyes(...) I can’t say thank you enough! I hope that the City continues the expungement clinic program, so that people like me can get the help that they need.”

Community Legal Service Client

“Through the partnership, we were able to access more mutual aid, give out \$500 grants to people, and a lot of rental assistance [through Congress] after government funding ended. We also strengthen our inter-agency referral system through our partnership, which is the whole premise of The Promise(...) over time, we were able to get better at doing that... There is money value to that.”

Latino Equitable Development Collective (LEDC) Grantee